

Machine Learning Forecasting

Game-changing accuracy for precision & insights

Today's forecasting solutions must be more predictive, more responsive and more capable of delivering on time to customers, while reducing inventory costs and out of stocks. Our Machine Learning Forecasting solution offers game-changing forecast accuracy using artificial intelligence (AI) and machine learning (ML) for exacting precision and insights.

Features

- Built on a cognitive, connected platform that embraces digital-edge technologies such as SaaS, IoT, AI, advanced analytics and cross-platform integration
- 200+ influencing factors taken into consideration, with minimal human intervention, to generate a forecast
- Automation of key influencing factors such as weather, specific calendar dates and school or public holidays
- Learnings applied from customers and product types to improve prediction accuracy

Benefits

- Industry leading AI and ML algorithms enables highly accurate (90%+), probabilistic demand forecasts over conventional forecasting methods
- Provides longer term visibility (6 months) of daily predictions and most impactful influencing factors
- Offers better consumer insights at both aggregate market and point-of-sale levels
- Reduces need for human intervention when generating both short and long horizon forecasts

